



## **ModularFords.com Advertising Terms of Service Payment Policy Revisions 7/5/2007**

### **Existing Banner Campaign Customers:**

Your Banner Subscription Fee will automatically renew on the monthly anniversary date of your initial subscription, whether or not you have used the service subscribed to. A reminder email will be sent prior to campaign expiration.

### **Existing Non-Banner Campaign Customers:**

Your Supporting Vendor Subscription Fee will automatically renew on the quarterly anniversary date of your initial subscription, whether or not you have used the service subscribed to.

We do NOT monitor accounts for activity, nor is your actual use of a service in any way related to your obligation to pay the subscription fee. If we reasonably provide<sup>1</sup> the services to which you have subscribed, you are obligated to pay the subscription fees for as long as your account remains open or the service subscribed to remains included in your account.

<sup>1</sup> Some downtime for maintenance and upgrades is to be expected and is considered reasonable.

### **Cancellations:**

All cancellations or discontinuations of service must be sent in writing via email to [advertise@modularfords.com](mailto:advertise@modularfords.com).

### **Declined Cards**

If your credit card is DECLINED for any reason, you will be immediately notified of such by email at the address you have

provided in your Account Information. You are required to keep this Information accurate and up-to-date at all times.

If your credit card continues to be declined and we have not been able to get another form of payment from you, we will cancel your account at our discretion. Any payments 30 days past due will be sent to collections.

<sup>1</sup> Some downtime for maintenance and upgrades is to be expected and is considered reasonable.

As a subscriber to our Advertising Services, you agree as follows:

\* You agree to pay, using a valid credit card (or other form of payment which we may accept from time to time), the subscription fees and one-time charges set forth on our web site for any Advertising Services you subscribe to and any Extras you purchase or subscribe to (such as Vendor forums or forum sponsorship).

We will automatically charge your credit card (or other form of payment) when you initially subscribe to our Advertising Service and thereafter at the start of each renewal period for the billing frequency you have chosen (e.g. monthly, quarterly, annually), unless you cancel your subscription by closing your account or canceling the Advertising Campaign before the relevant renewal period begins. **(Once again, a reminder email will be sent to you approximately 1 week prior to your campaign expiration.) If we do not hear from you, we will assume that you want to renew your subscription. Once your card is charged, you will receive a paid invoice.**

The renewal charge will be the same as the prior period's charge, unless we notify you otherwise in advance.

\* You agree to provide us with true, accurate and complete information as required by the signup process ("Membership and Billing Information"), including your legal name, address, telephone number, email address and applicable billing information (e.g., credit card number and expiration date), and to allow us to share

your information with third parties solely for the purpose of verifying the information you provide and billing your credit card or otherwise charging your account.

- You agree to maintain and promptly update your Account and Billing Information to keep it accurate. Without limiting any other provision of this Agreement, if you provide any information that is untrue, inaccurate, or incomplete, or we have reasonable grounds to suspect that such is the case, we reserve the right to suspend or terminate your subscription and refuse any and all current or future use by you of our Advertising Services. You are obligated to keep your billing information accurate at all times. Please email any billing information changes to [advertise@modularfords.com](mailto:advertise@modularfords.com). Refunds are not guaranteed. Refund eligibility will be determined on a case-by-case basis.

If we do not have your credit card information, PLEASE contact [elisa@modularfords.com](mailto:elisa@modularfords.com) for the form. Credit card information is required for all Vendors.

By advertising on ModularFords.com you acknowledge that you have read, understand and agree to the terms of this agreement. No signature is required.